



## Worksheet

2

Name:		
Roll No:	Class:	Section:
Date:		

## INTRODUCTION TO STORYTELLING

**Unit-5** 

Questions 1 and 2 consist of two statements – Assertion (A) and Reason (R). Answer these questions selecting the appropriate option given below:

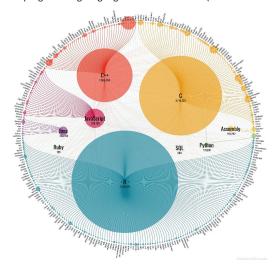
- a. Both A and R are true and R is the correct explanation of A
- b. Both A and R are true and R is not the correct explanation of A
- c. A is true but R is false.
- d. A is False but R is true
- 1. Assertion (A): The analysis which is having both data and analytics with a good narrative is more effective.

  Reason (R): A story can be used to persuade, motivate and inspire in ways cold facts, bullets, and guidelines cannot.
- 2. Assertion (A): Data storytelling reshapes knowledge and helps communicate something meaningful.

  Reason (R): The three key elements—data, visuals, and narrative have the power to drive change and influence
- 3. "Even after data analysis, there is no assurance that the analysis alone can bring change in the people unless it is narrated properly." Comment.
- 4. List the seven key points to make our stories compelling, engaging, and interesting.
- 5. Create an effective data story from the following visual:

## LOC of Popular Programming Languages in 200 CRAN Packages

considered are largest CRAN packages written in one (or more) of top "6 programming languages from Tiobe Index (Nov. 2019



Source: Dr Torsten Sprenger/ https://github.com/spren9er/tidytuesday

Grade:  $\bigstar \ \bigstar \ \bigstar \ \bigstar \ \bigstar$