

Worksheet

1

Name:

Roll No: Class: Section:

Date:

STORYTELLING THROUGH DATA

Unit-3

1. Define the following terms
 - a. Storytelling
 - b. Data Storytelling
2. List the steps that help you create engaging data stories.
3. Fill in the blanks:
 - a. Data storytelling provides, insight, and interpretation.
 - b. The three main elements of data stories are, and

The following questions consist of two statements – Assertion (A) and Reason (R). Answer these questions selecting the appropriate option given below:

- A. Both A and R are true and R is the correct explanation of A
 - B. Both A and R are true and R is not the correct explanation of A
 - C. A is true but R is false.
 - D. A is False but R is true
4. Assertion (A): Data storytelling is a structured approach for communicating insights drawn from data.
Reason (R): Narratives explain what is happening in data.
 5. Assertion (A): Great stories require great visuals.
Reason (R): A data story is a combination of data, narrative and visuals.
 6. Why are organisations investing in data storytelling nowadays? List 2 points.