Worksheet 2

Name: ....

Roll No: .... Class: .... Section: ....

Date: ....

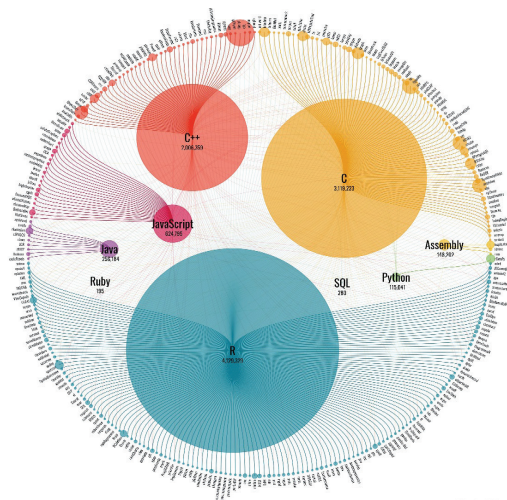# INTRODUCTION TO STORYTELLING

A. Answer the following questions.

Questions 1 and 2 consist of two statements – Assertion (A) and Reason (R). Answer these questions selecting the appropriate option given below:

    A. Both A and R are true and R is the correct explanation of A

    B. Both A and R are true and R is not the correct explanation of A

    C. A is true but R is false

    D. A is False but R is true

1. Assertion (A): The analysis which is having both data and analytics with a good narrative is more effective.

   Reason (R): A story can be used to persuade, motivate and inspire in ways cold facts, bullets, and guidelines cannot.

2. Assertion (A): Data storytelling reshapes knowledge and helps communicate something meaningful.

   Reason (R): The three key elements—data, visuals, and narrative have the power to drive change and influence.

3. "Even after data analysis, there is no assurance that the analysis alone can bring change in the people unless it is narrated properly." Comment.

4. List the seven key points to make our stories compelling, engaging, and interesting.

5. Create an effective data story from the following visual:

LOC of Popular Programming Languages in 200 CRAN Packages
considered are largest CRAN packages written in one (or more) of top "6
programming languages from Tiobe Index (Nov. 2019

Source: Dr Torsten Sprenger/ https://github.com/spren9er/tidytuesday

Grade: ★ ★ ★ ★ ★

Teacher's Signature: ....