

# Worksheet

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Name: .....

Roll No: ..... Class: ..... Section: .....

Date: .....

## STORYTELLING THROUGH DATA

**Unit-3**

A. Answer the following questions.

1. Define the following terms

- a) Storytelling
- b) Data Storytelling

2. List the steps that help you create engaging data stories.

3. The following questions consist of two statements – Assertion (A) and Reason (R). Answer these questions selecting the appropriate option given below:

- A. Both A and R are true and R is the correct explanation of A
- B. Both A and R are true and R is not the correct explanation of A
- C. A is true but R is false
- D. A is False but R is true

4. Assertion (A): Data storytelling is a structured approach for communicating insights drawn from data.

Reason (R): Narratives explain what is happening in data.

5. Assertion (A): Great stories require great visuals.

Reason (R): A data story is a combination of data, narrative and visuals.

6. Why are organisations investing in data storytelling nowadays? List 2 points.

B. Fill in the blanks.

1. Data storytelling provides ....., insight, and interpretation.

2. The three main elements of data stories are ....., ..... and .....